



## **Corporate Sponsorship programme continues to grow at Sanderson Centre**

**DATE: June 1, 2010**

**FOR IMMEDIATE RELEASE**

**Brantford (ON)** – The 2010/2011 season at the Sanderson Centre has continued to receive a great deal of support from the local business community. S.C. Johnson has once again renewed their support, making them the principal season sponsor for the tenth consecutive season.

The Sanderson Centre Board has made development of community and business partnerships a priority for the future. The upcoming season's sponsorship programme has been revised with a new focus on business partnerships and tailored benefits for our sponsors. The Sanderson Centre has been able to continue to develop a successful programme with the renewal of sponsorship relationships and development of new partnerships.

The Sanderson Centre welcomes back on board the following sponsors for the upcoming season:

**Series Sponsors:** Sunlife Financial and OLG Casino Brantford.

**Performance Sponsors:** The Williamson Group, Empire Communities, David W. Wilson Manufacturing and Wiltech Welding Ltd.

**Contributing Sponsors:** J.H. Young Fine Jewelers, Da Vinci Hair Design & Skin Clinic, Pioneer Family Pools & Spas and Chartwell Select Bell Lane Retirement Village.

**Marketing Sponsor:** FM Audio Video

**Security Sponsor:** 4XEM Video Security

The 2010/2011 media sponsors are the Brantford Expositor, 102.9 K-Lite, Oldies 1150, Talk 820, CTS Television, The Jewel 92 FM / AM 1380 and the Brant News.

We welcome series new sponsors Millard, Rouse & Rosebrugh LLP, M & T Printing Group and Ad Plus Promotions Inc.



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