



THINKING



STARTING



GROWING



EXITING



Bridges to Better Business



Brantford-Brant Business Resource Enterprise Centre

Date: Wednesday February 15, 2012
 Location : Brantford Golf & Country Club

Agenda

- 11:30 Registration
- 12:00 Introductions & Lunch
- 1:00 Keynote Address
- 1:45 Workshops
- 4:15 Wrap up



Ontario



Canada **Business** Ontario
Entreprises Canada Ontario
 Your Business Information Connection
 Votre source de renseignements d'affaires

**Please make cheque payable to the City of Brantford send/bring payment to:

Brantford-Brant Business Resource Enterprise Centre
 1 Market Square, Suite #201,
 Brantford, ON N3T 6C8

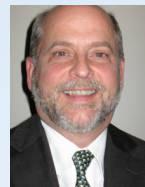
- Registration & Payment must be received no later than February 8, 2012
- Please complete this form and e-mail/fax to BRC at 519-756-6449 or brc@brantford.ca (Please allow 24 hours for confirmation of your registration)

Event Schedule



LEARN HOW TO SET REALISTIC BUSINESS & PERSONAL GOALS & FIND THE TIME TO ACHIEVE THEM

Are you just keeping track of appointments or are you managing your success? Would you like to know what other company Presidents, Business Owners and Leaders are doing? Learn how to set realistic business and personal goals and find the time to achieve them. Tyrone Matheson from LMI Canada Inc. has assisted hundreds of individuals and small to medium sized businesses achieve their full-potential through measurable business results.



SUCCESSFUL SELLING TECHNIQUES & HOW WE CONNECT IN BUSINESS

There is a wide range of information on traditional sales training available to businesses, however this doesn't often address the "soft" skill gaps that relate to *Confidence, Attitude, Self Image and Fully Connecting* with other people. Kevin Jackson of Corporate Classroom, with over 25 years of experience in Sales and Marketing will tackle these issues as well as *Tactics to Stand Out for Success*. Learn how to enhance your most important Marketing Asset... You!

COST: \$60.00 (Includes HST)

Includes Lunch & Workshops

Registration

Name: _____
 Business Name: _____
 Address: _____
 City: _____ Postal Code: _____
 Telephone: _____ Fax: _____
 E-Mail Address: _____

Payment Type

Cash Cheque Visa MasterCard

Card Number: _____ Expiry: _____

Payment Amount: _____ Signature: _____