



2020 

Virtual NATIONAL HOUSING DAY

Affordable Housing: A Call to Action



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Mayors' Housing Partnerships Task Force Update



Background

On November 19, 2019, Brantford City Council approved the creation of the Mayors' Housing Partnerships Task Force

Goal: to build partnerships to create more housing options, more quickly, across the housing continuum

- to develop partnerships with non-profit, faith-based and private sector stakeholders to accelerate the development of affordable housing
- to develop a 12 month Task Force Action Plan that will be a catalyst for this development.



Background

- This Action Plan was approved by Council in March 2020, and Project Teams were established to address the various approved deliverables
- A Final Report will be brought to Council in early 2021



The Mayors' Housing Partnerships Task Force is focused on assisting moving people forward on the continuum, out of homelessness and transitional housing, into more permanent housing by building the rental capacity in Brantford and Brant County.



Guiding Principles

- Housing affordability and availability is a shared responsibility between all levels of government, the private sector and non-profit agencies
- The Housing Sector is interconnected. Increasing housing stock in any part of the continuum has positive impacts along the spectrum
- Reaching our goal will require a sustained effort over many years – the Task Force is intended to be a catalyst for collaboration and partnership building
- The Task Force will enhance, not duplicate, other community efforts. Members recognize and support the important work of other individuals, committees and agencies working on homelessness & housing solutions throughout the housing continuum
- The work of the Task Force is inclusive, and requires an ongoing effort to engage and inspire current and future partners
- The Task Force will make all reasonable efforts to pursue available funding opportunities

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Membership

Mayor Kevin Davis, City of Brantford

Mayor David Bailey, County of Brant

Councillor Rick Weaver, City of Brantford

Councillor Dan McCreary, City of Brantford

Councillor Steve Howes, County of Brant

Dan Brooks, CEO, Habitat for Humanity, Brant-Norfolk

Brian Sibley, Executive Director, Hamilton East Kiwanis
Non-Profit Homes Inc.

Andy Joseph, Executive Director, Brantford Native
Housing

Lori-Anne Gagne, CEO, Victoria Park Community Homes

Laurie McIntyre, Property Manager, Jaycee Homes

Graham Cubitt, Director of Projects & Development,
Indwell

Odete Gomes, Past President, Brantford Home Builders'
Association

David Prang, CEO, Chamber of Commerce
Brantford-Brant

Rev. Jennifer Canning, Chair, Ecumenical &
Interfaith Chaplaincy Advisory Committee

Natasha Dobler, Executive Director, Nova Vita
Domestic Violence Prevention Services

Don Lea, Realtor, Brantford Regional Real Estate
Association

Phil McColeman, Member of Parliament,
Brantford-Brant

Teresa Percival, office of Member of Parliament,
Brantford-Brant (alternate)

Will Bouma, Member of Provincial Parliament,
Brantford-Brant

Milan Novakovic, office of Member of Provincial
Parliament, Brantford-Brant (alternate)

Staff support: General Manager, Housing & Homelessness, Directors of Housing & Homelessness, Planning & Finance (or designates), with Director of Housing & Homelessness leading the coordination of the Task Force's Action Plan and Housing & Homelessness providing administrative support



The Inventories and Mapping Project Team

- Identified 19 parcels of current municipally-owned land that may be suitable for affordable housing development in the City of Brantford, and another 8 parcels in the County of Brant
- These properties range from large size parcels where between 40-100 units could be constructed, to smaller parcels suitable for 10 or less units.
- The next step is to review each site for planning concerns and develop a priority list of sites that support ongoing projects over the next nine years.
- Part of this effort has already been started for a select group of City of Brantford properties

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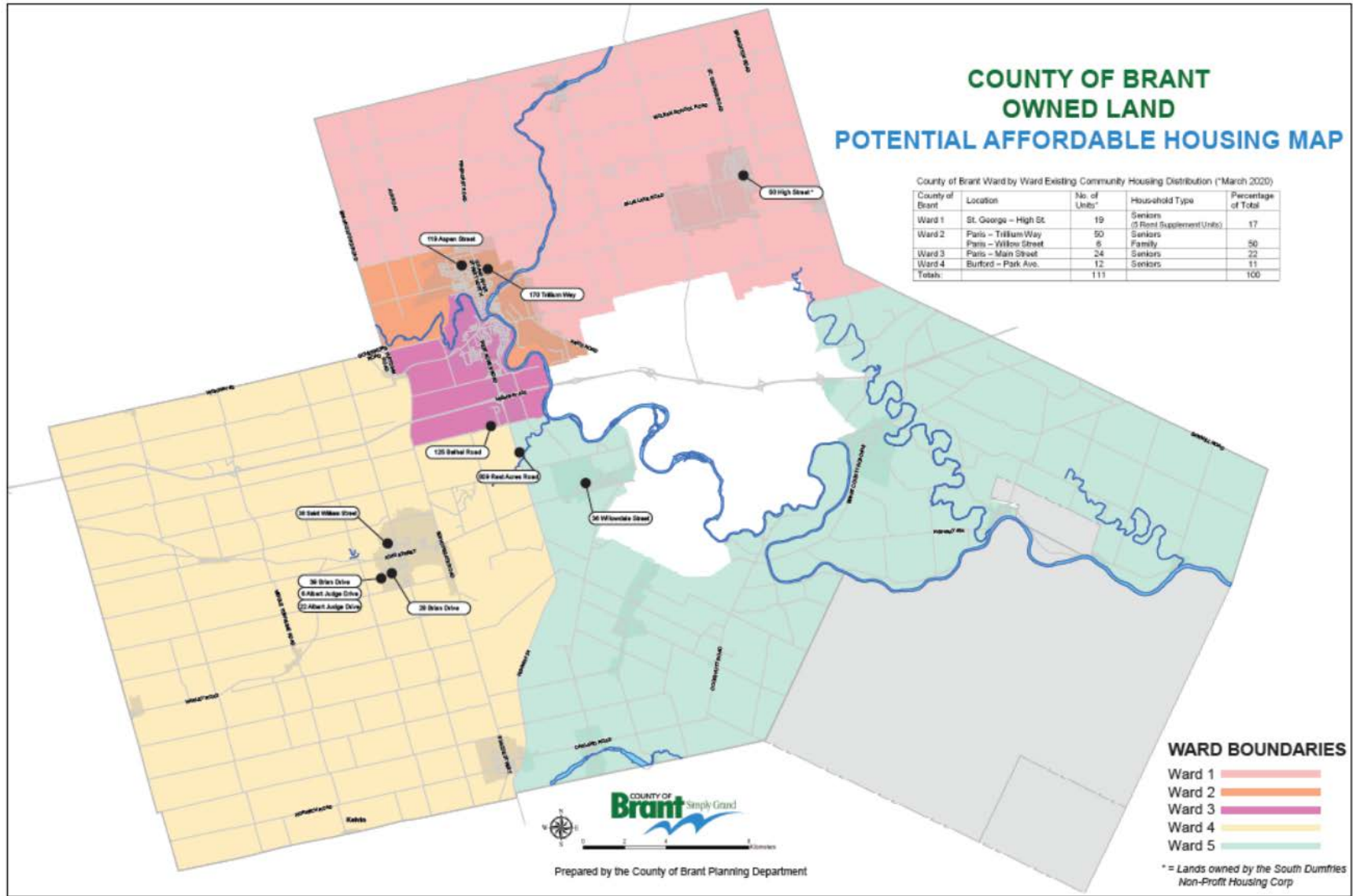
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COUNTY OF BRANT OWNED LAND POTENTIAL AFFORDABLE HOUSING MAP

County of Brant Ward by Ward Existing Community Housing Distribution (*March 2020)

County of Brant	Location	No. of Units*	Household Type	Percentage of Total
Ward 1	St. George – High St.	19	Seniors (3 Rent Supplement Units)	17
Ward 2	Paris – Trillium Way	50	Seniors	45
Ward 3	Paris – Willow Street	8	Family	7
Ward 3	Paris – Main Street	24	Seniors	22
Ward 4	Burford – Park Ave.	12	Seniors	11
Total:		111		100



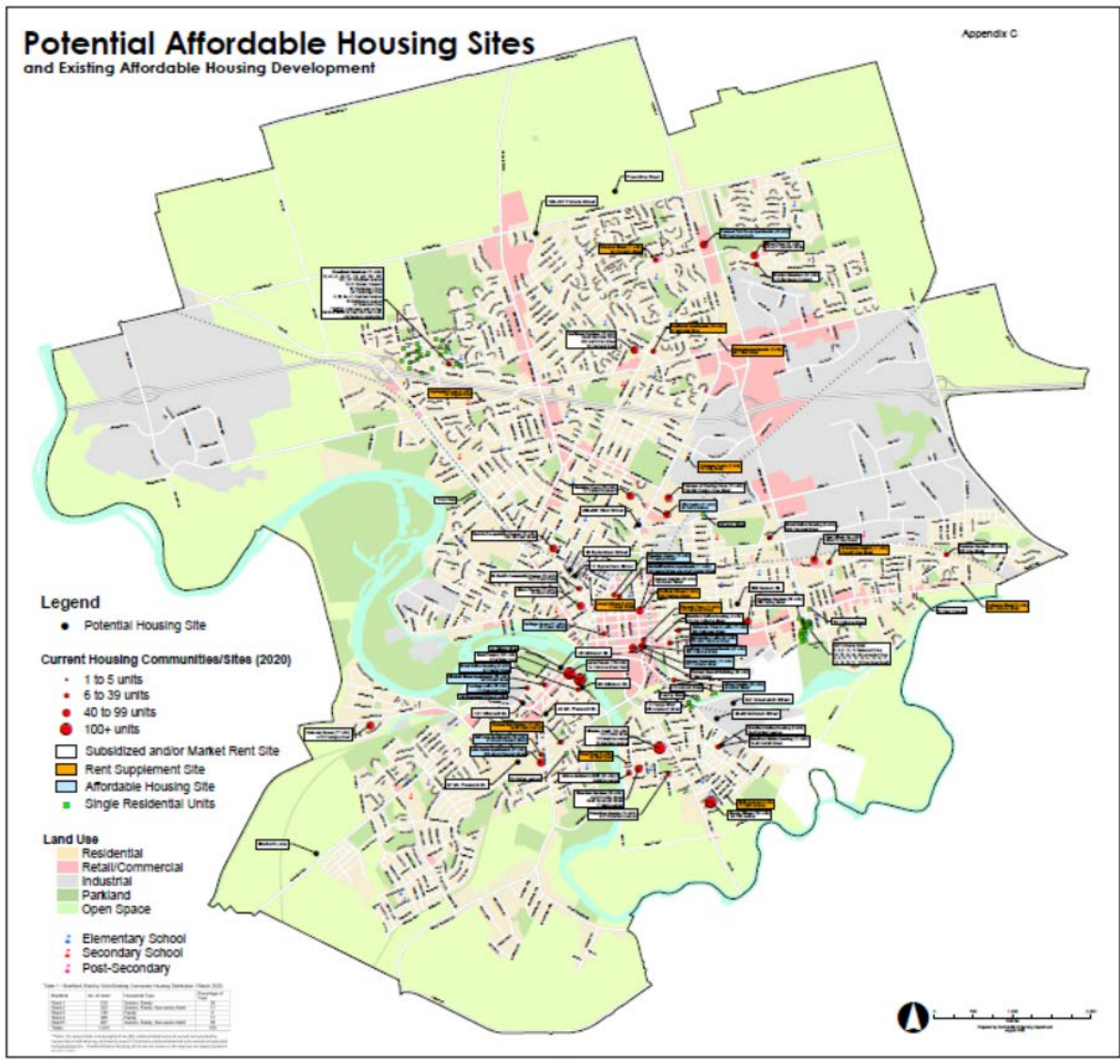
Prepared by the County of Brant Planning Department

WARD BOUNDARIES
 Ward 1
 Ward 2
 Ward 3
 Ward 4
 Ward 5
 * = Lands owned by the South Dumfries Non-Profit Housing Corp

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Social Media Campaign

Launched on August 24, 2020:

- To highlight the acute need for more affordable housing
- To encourage other housing providers, faith groups, and other housing stakeholders, to identify parcels of land suitable for affordable housing development.

To date, there are another six (6) parcels that have been identified and mapped through this process.

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Mentorship Program Project Team

- Created a Mentorship Program Survey and Program Description
- Sent to housing stakeholders and accessible on the website through the Mayors' Housing Partnerships Task Force webpage
- Created an "Introduction to Housing Development" presentation for stakeholders that are interested getting involved in housing development projects.
- Creating opportunities to bring "mentors" and "mentees" together.



Financial Options Project Team

The Municipal Master Plan is to create 506 municipally owned and operated new developments 2020- 2030, at an estimated cost of \$108,535,000

- \$36,075,096 million already identified through Housing Reserves, Development Charge Reserves and federal/provincial grants
- Identified possible financial options to contribute \$55 million more
- Still more work to do for shortfall of approx. \$17.5 (or possible debt servicing)

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Industry Partners Project Team

- Identified a number of recommendations for ways to incentivize the development of private sector housing that would include affordable homeownership and rental options.

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Joint Application Project Team

- Given the task of looking at possibilities for joint applications, and developed some criteria and next steps in preparation for any suitable sites and/or potential funding opportunities

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Final Report

- Will include a summary of the activities and outcomes of the various Teams
- Will include recommendations for future actions
- Will be finalized and reported in early 2021