



Appendix A: Traffic Light Signal Cabinet Wraps

The following information is provided to assist artists in making their submissions and appropriate design decisions to suit the application and site. Please see Page 2 for the full Sketch Layout.

- All units are inches.
- This drawing reflects one of the most common dimensions.
- Artists should not finalize designs based on cabinet handle, vent or door placement. These vary by cabinet.
- Top of the cabinet and base (indicated with cross hatching at bottom of drawing) will not be wrapped with artwork. They will remain a standard black and white colour.
- The “Back” side of the cabinet will be the most prominent side on new cabinets as it will face the traffic intersection. Artists may choose to adjust their artwork so that the “Back” features the most prominent element of their design.
- Artists are asked to include their name and the Artwork’s title in the final design (not to exceed 6” x 4” in area).

Defacement Prevention

- Artwork must be deterring of graffiti-tagging and other defacement. Strategies to discourage tagging and posterizing include artists avoiding large areas of solid colour and/or blank spaces within the artwork and using a rich colour palette, minimizing light colours, in their design.
- Artwork should not be designed or proposed to be site specific (artwork will be installed across the city).

Digital Requirements

- As part of the proposal process via the City website, concept sketches (using the template provided as Appendix A) are to be submitted in either JPG/JPEG/PDF, maximum file size 50MB.
- All other documents are to be provided in PDF format.
- Proposals selected for implementation will be finalized and submitted at a minimum resolution of 300 dpi sized to 50% of actual cabinet size, for large-format reproduction.

Printing and Installation

- Digital files of the selected artwork will be provided to a City hired contractor to print and install on traffic signal cabinets.
- Traffic signal cabinet sizes vary approximately 20% to 30% throughout the City of Brantford from the standard presented in Appendix A.
- If your design is selected by the Jury for implementation, you may be required to reformat your proposal to fit its intended traffic signal cabinet and allow for any unique features. City staff will coordinate with the printer-installer to ensure this is accomplished in a way that preserves the integrity of the artwork.

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Cabinet Style

