



Reimagining Arrowdale

On December 17, 2019 Brantford City Council voted to direct staff to dispose of the City owned lands currently known as the Arrowdale Municipal Golf Course to fund much needed affordable housing within the municipality.

City Council's decision also directed that a large portion of the lands be retained for a **New Community Park**, that will be accessible to the public year-round and designed in close consultation with the community.

As a Community Park, this unique development will service the immediate neighbourhood and the broader community through the provision of enhanced amenities and park features beyond what is normally found in a typical Neighbourhood Park.

The City of Brantford is excited to begin the design and development process of the new community park that will not be gated, require no fees or memberships, and will be accessible to all residents, every day year-round.



We asked to hear from you!

Given this park will benefit the community at large, we wanted to hear from Brantford residents regarding what they would like to see in the new park.

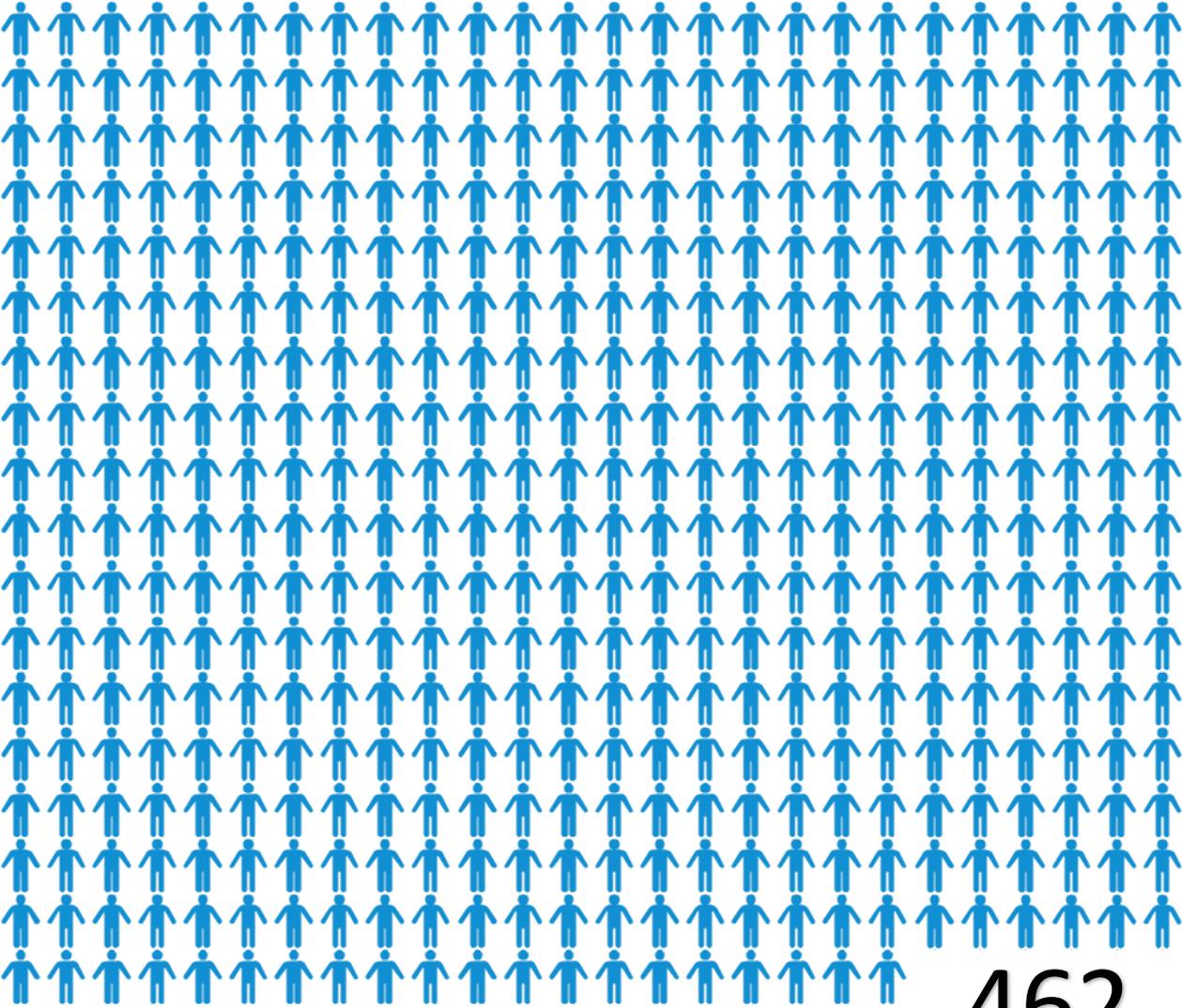
From July 9, 2020 through August 14, 2020 a survey was available for Brantford residents to provide their input and opinions on Arrowdale Community Park.



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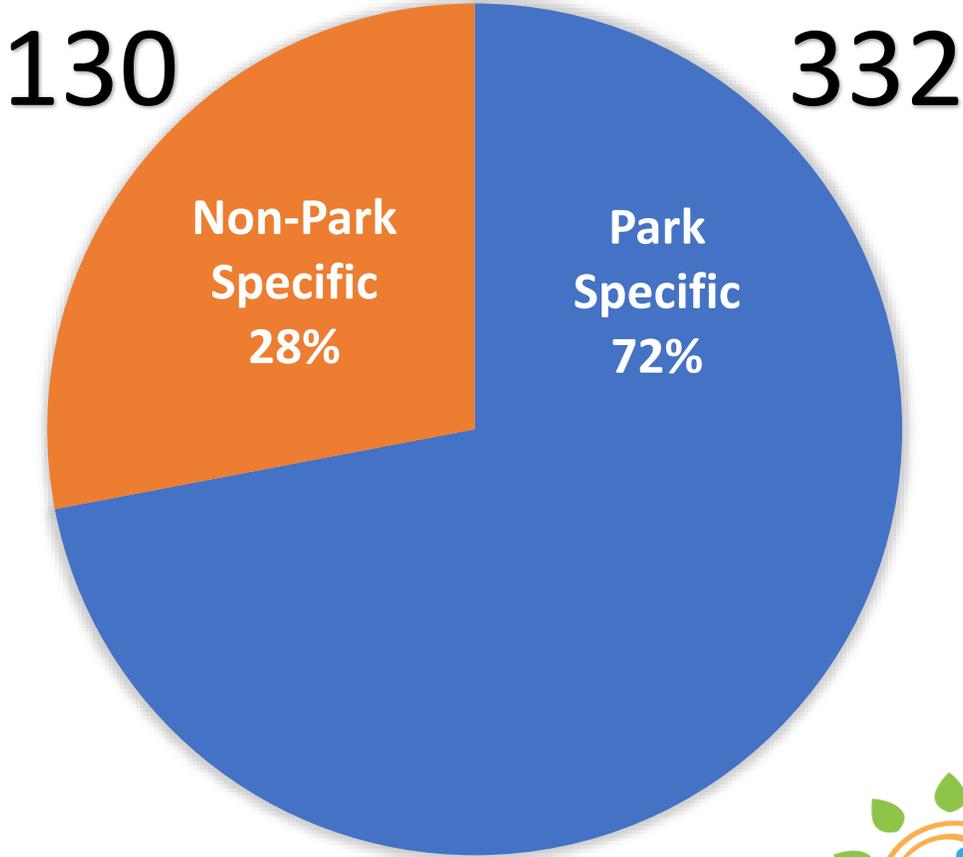
THANK YOU FOR THE RESPONSE!

TOTAL RESPONSES FROM BRANTFORD RESIDENTS



462

FOCUS OF THE RESPONSES



NOTE:
Non-Park Specific responses are survey responses received that were not related to the new community park development initiative.



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THANK YOU FOR THE RESPONSE!

ARE YOU A RESIDENT OF THE CITY OF BRANTFORD?

In addition to the **462** responses from Residents, **29** responses were received from Non-Residents

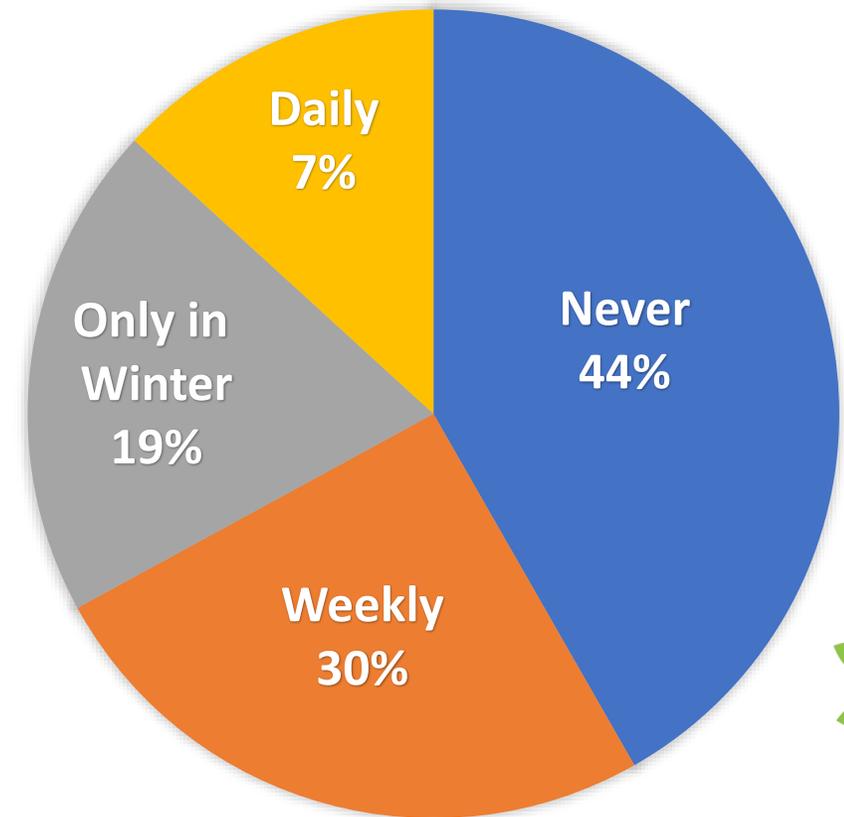
DO YOU LIVE WITHIN A 10-MINUTE WALK OF THE CURRENT LANDS KNOWN AS ARROWDALE GOLF COURSE?

39% of responses from Residents indicated – ‘YES’

DO YOU HAVE CHILDREN THAT ATTEND LOCAL SCHOOLS IN THE ARROWDALE AREA – INCLUDING HOLY CROSS AND KING GEORGE?

11% of responses from Residents indicated – ‘YES’

HOW FREQUENTLY DO YOU USE THE LANDS KNOWN AS ARROWDALE GOLF COURSE CURRENTLY?



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WE ASKED FOR INPUT USING SEVEN KEY QUESTIONS:

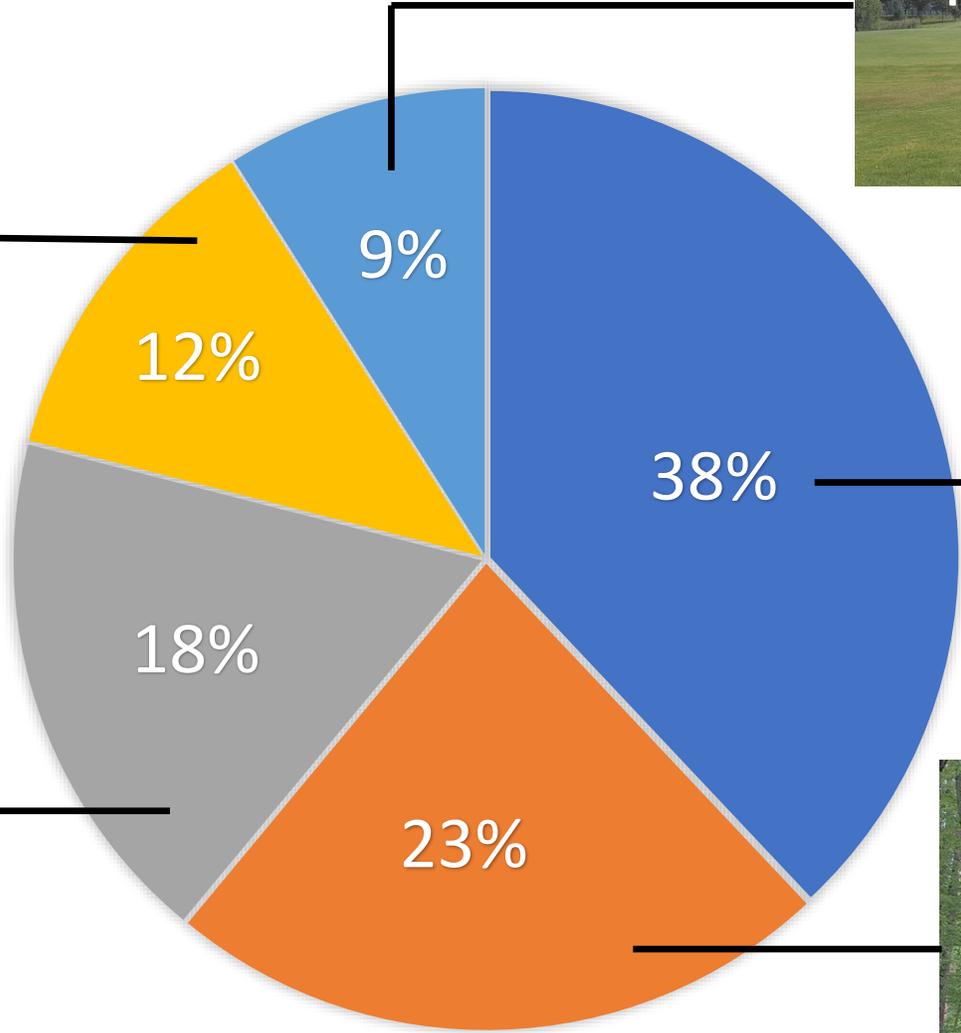
- 1. What type of green space appeals to you the most?**
- 2. When visiting the new park, which of the following would you enjoy most?**
- 3. In an active park setting, which recreational opportunities would you participate in most often?**
- 4. What nature-based experiences would be most important to you and your family in the new community park?**
- 5. Which of the idea panels below best reflects how you would like to experience the new Arrowdale Community Park?**
- 6. Do you have a favourite park in Brantford?**
- 7. Do you have any other ideas for the design of the new park?**



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HERE'S WHAT WE HEARD...

1. What type of green space appeals to you the most?



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HERE'S WHAT WE HEARD...

2. When visiting the new park, which of the following would you enjoy most?

RANKED FROM HIGHEST PRIORITY TO LOWEST PRIORITY

Respondents were asked to rank in priority order of importance from 1-9, with 1 being their top priority.



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HERE'S WHAT WE HEARD...

3. In an active park setting, which recreational opportunities would you participate in most often?

RANKED FROM HIGHEST PRIORITY TO LOWEST PRIORITY

Respondents were asked to rank in priority order of importance from 1-8, with 1 being their top priority.



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HERE'S WHAT WE HEARD...

4. What nature-based experiences would be most important to you and your family in the new community park?

RANKED FROM HIGHEST PRIORITY TO LOWEST PRIORITY

Respondents were asked to rank in priority order of importance from 1-7, with 1 being their top priority.



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HERE'S WHAT WE HEARD...

5. Which of the idea panels below best reflects how you would like to experience the new Arrowdale Community Park?



Walk or hike the trails; get some exercise; throw a frisbee; go for a run; ride your bike; splash n' play; join a class; shoot some hoops; grab a racket; slide in the snow; always be included; join a game; make a move; eat some grub; keep your balance.

42%



Walk in the forest; read a book; sit and relax; appreciate nature; enjoy fresh food; learn about nature; get your hands dirty; admire the flowers; watch the birds.

32%



Enjoy fresh food; yoga in the park; nature water play; play in nature; grab your skis; go for a hike; take a tour; nature learning areas; feed the birds.

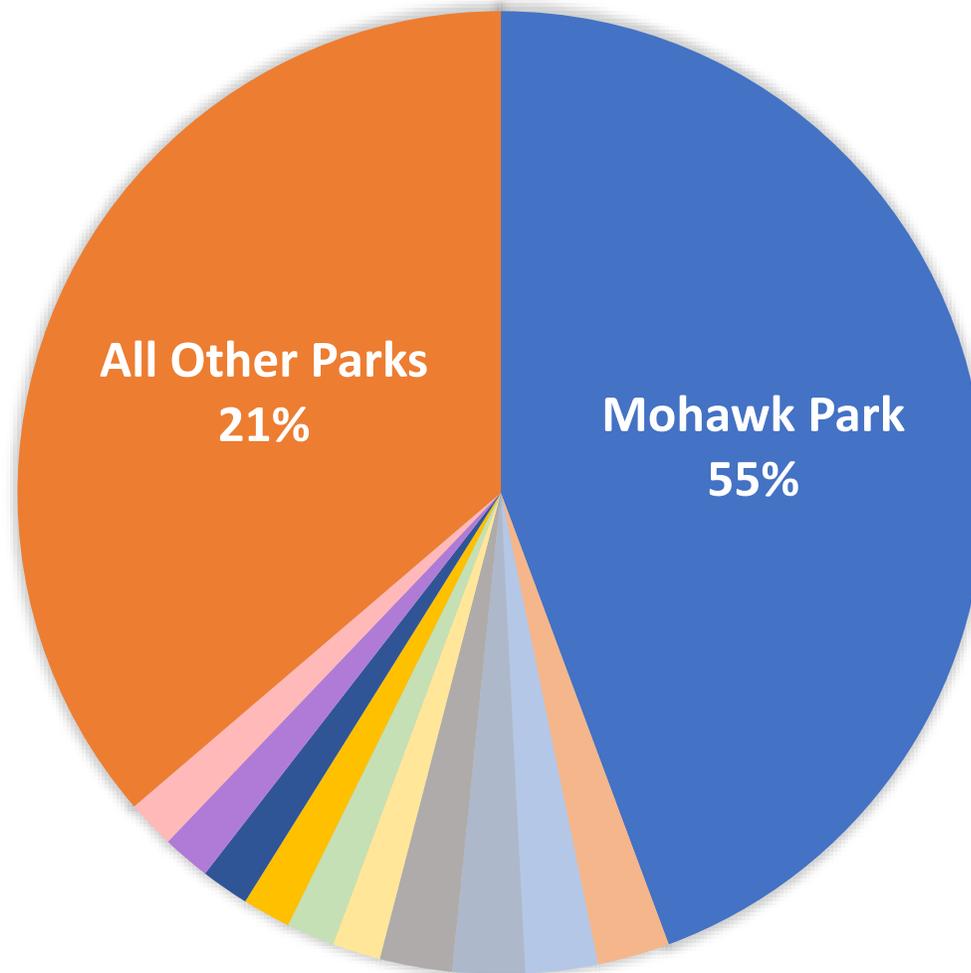
26%



HERE'S WHAT WE HEARD...

6. Do you have a favourite park in Brantford?

Earl Haig	3%
Glenhyrst Gardens	3%
Lorne Park	3%
Waterworks Park	3%
Apps Mill	2%
Gilkison Flats	2%
Lynden Hills Park	2%
Preston Park	2%
Spring Gardens Park	2%
Tutela Park	2%
<i>All other parks locations mentioned each represented less than 1% of responses.</i>	



REASONS WHY RESIDENTS CHOSE MOHAWK PARK AS BRANTFORD'S FAVORITE PARK DESTINATION

- Variety in programming.
- Offers activities for all age groups
- Large mature trees and open spaces.
- Trails and nature to enjoy.
- Summer and winter activities.



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HERE'S WHAT WE HEARD...

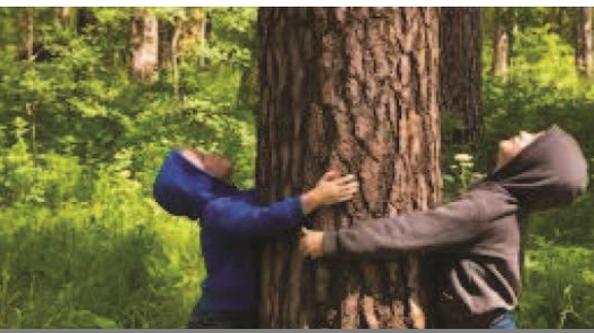
7. Do you have any other ideas for the design of the new park?



Trails (11%)



Splash Pad (10%)



Wooded Areas (7%)



Disc Golf (7%)



Playground (7%)



Greenspace / Picnic (5%)



Pond (5%)



Tobogganing (4%)



Performance Area (4%)

Off-Leash Area	3%
Sports Fields	3%
Swimming Pool	2%
Washroom / Changeroom	2%
Community Garden	2%
Mini-Golf	2%
Seating Resting	2%
Horticultural Planting Areas	2%
Skating	2%

All other design ideas mentioned each represented less than 1% of responses.



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HERE'S WHAT WE'VE LEARNED...

The survey responses suggest the following project goal be established for Arrowdale Park.

The project goal is to design and construct an innovative, environmentally responsive, all season **Community Park** that effectively integrates park amenities, facilities, and infrastructure with the unique heritage and natural features of the site.



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HERE'S WHAT WE'VE LEARNED...

The survey responses suggest the following key consideration for the design of Arrowdale Park.

- The existing rolling terrain and mature trees should be maintained and incorporated into the park design where possible.
- The park should allow users to PLAY, RELAX and EXPLORE.
- Active lifestyles activities - such as, walking, hiking, running and cycling - are strongly supported.
- Opportunities to interact with nature are important.
- A variety of programming spaces with a focus on supporting unstructured, individual / small group activities should be prioritized.
- Facilities should support park use though all seasons.



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OTHER CONSIDERATIONS...

Park development trends to be incorporated in the design of Arrowdale Park.

Parks should be accessible and inclusive:

- Supporting physical activity, facilitating social interactions, enhancing a sense of belonging, and contributing to the improved mental and physical health of Brantford residents.
- Meeting or exceeding barrier free accessibility requirements.
- Providing equitable access to all residents – regardless of ability, age, ethnicity, gender, orientation or income.

Parks should be designed as multi-generation spaces:

- Providing opportunities for adults and seniors are growing in importance, with physical accessibility and associated support amenities being key considerations.

Parks should be multi-functional spaces:

- To increase overall use and the user experience, to the extent possible, parks facilities should be designed to be flexible, multi-use and multi-seasonal.
- Flexible design solutions will allow the park to adapt to changing needs over time and (if required) be transformed to meet the needs of users over its lifecycle.



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PRELIMINARY PROGRAM RECOMMENDATIONS

Programmatic themes for alternative Concept Plans



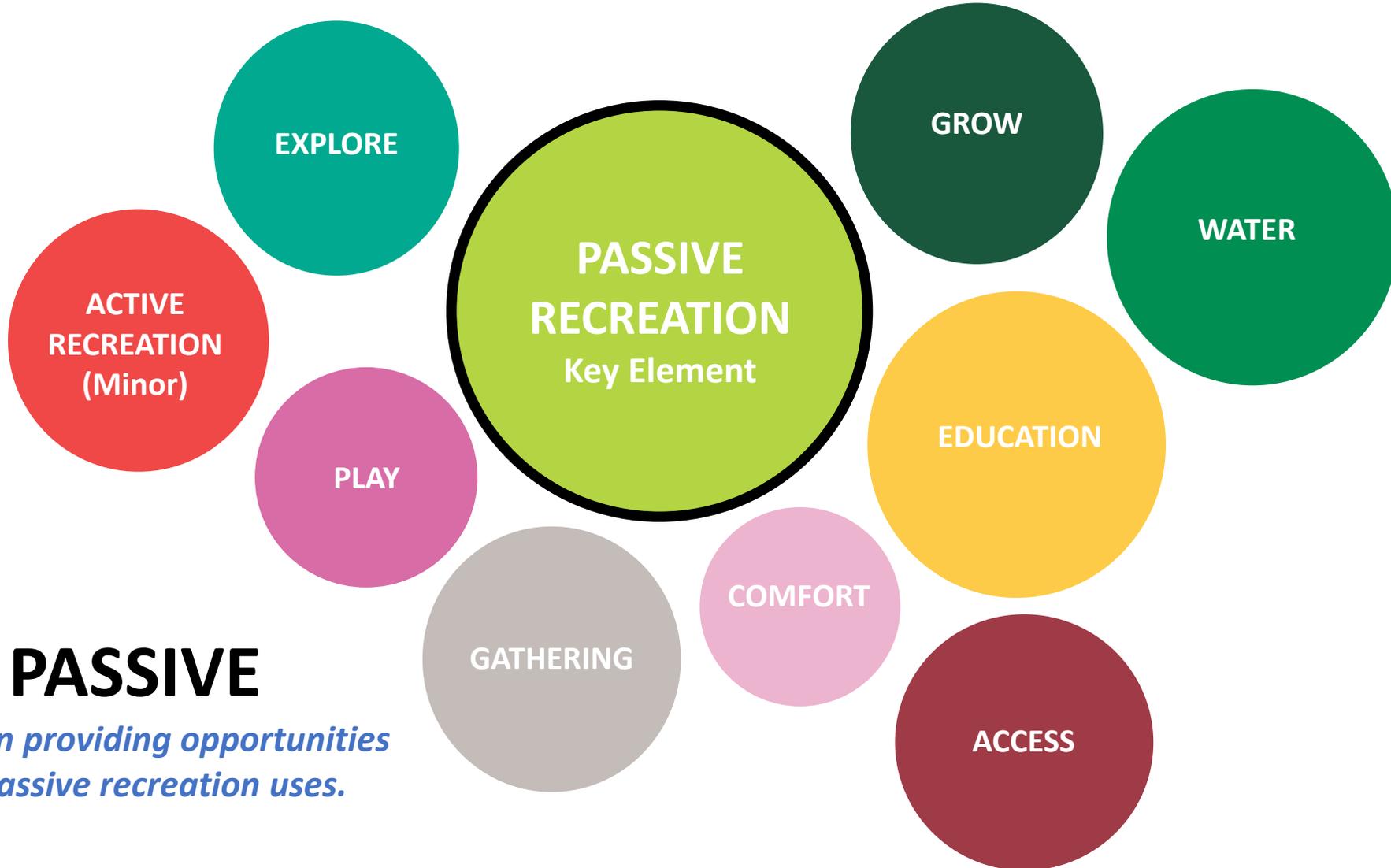
Based on the survey results, several possible programmatic themes for park activity areas have been identified. These themes will be explored through the development of alternative Concept Plans.



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PRELIMINARY PROGRAM RECOMMENDATIONS

Concept Plan – Design Exploration 1



PASSIVE

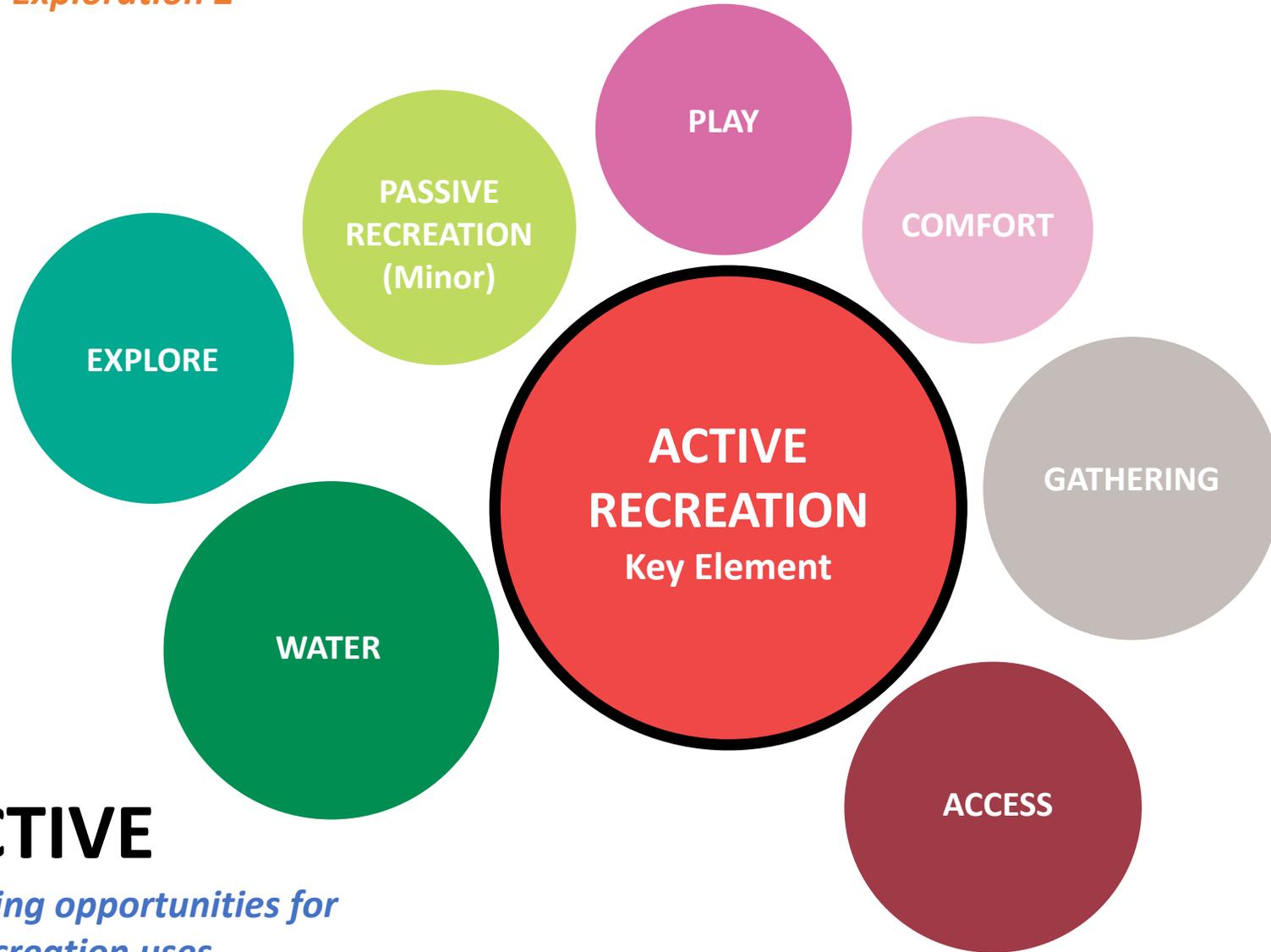
Focus on providing opportunities for passive recreation uses.



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PRELIMINARY PROGRAM RECOMMENDATIONS

Concept Plan – Design Exploration 2



ACTIVE

Focus on providing opportunities for active recreation uses.



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PRELIMINARY PROGRAM RECOMMENDATIONS

Concept Plan – Design Exploration 3



PROJECT TIMELINE

