

What will my street look like?

Image 1: Typical Road Design: Morton Avenue - North Park Street to West Street



Image 2: Typical Road Design: Morton Avenue East and Holiday Drive

We want to hear from you! 

Project details and proposed road design changes are available for review at brantford.ca/MortonSharedUseLanes. There, you will also find a short survey designed to help us understand how Morton Avenue is being used as well as offer you an opportunity to provide staff with your comments or concerns related to this project to be reported back to council. The survey will be available until 4:30 p.m. on **Friday, June 19, 2020**, and any questions or concerns can be directed to kbroadbelt@brantford.ca.

We look forward to your feedback!

About Active Transportation



Active transportation includes walking, cycling, skateboarding, rollerblading, and wheelchair use. The City is working to make travel by active modes the preferred choice for residents, especially for trips within 5km. If more people choose people-powered transportation over driving, we can help ease congestion on city streets, create a cleaner environment, and support healthier community.

Learn more about the City's active and sustainable transportation options at brantford.ca/ActiveTransportation. You can also find tools such as active transportation maps, rules of the road, and transportation safety and education in the City.



brantford.ca/ActiveTransportation

519-759-4150



Morton Avenue Shared Use Lanes Extension Project

brantford.ca/MortonSharedUseLanes



Morton Avenue and Holiday Drive?



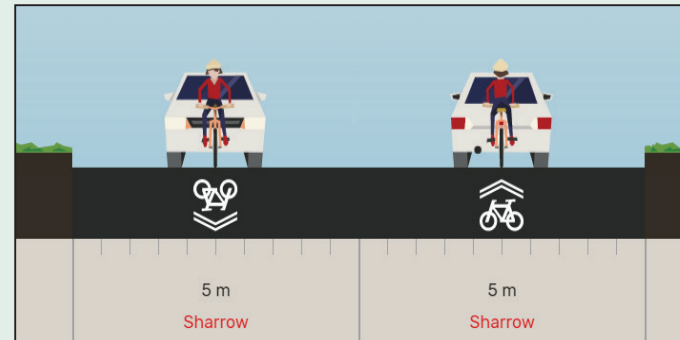
Morton Avenue and Holiday Drive are identified in the 2014 Transportation Master Plan (TMP) as one of the many cycling corridors across the City. The TMP recommends creating this corridor as a Marked Shared-Use bicycle facility that will include the use of bicycle sharrows in the most right-hand lanes. The sharrow is intended to alert motorists of the expectation to share the lane with cyclists, and to guide cyclists to where they should ride within the shared travel lane. This creates a safer road environment for all users and increases the visibility and presence of cyclists on the road. The addition of these sharrows will take place on Morton Avenue from North Park Street to Wayne Gretzky Parkway and on Holiday Drive from Wayne Gretzky Parkway to end-of-street. Through the years, the City has provided designated bike lanes on several continuous routes. Brantford residents and commuters deserve a comprehensive cycling network to foster a safer environment to encourage active transportation.

Okay I am listening
- tell me more!

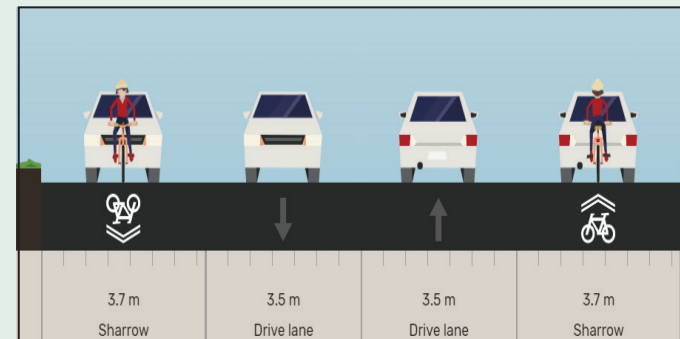


Curb to curb road widths will remain the same. There will be no modifications to sidewalks or private properties. Traffic control at intersections along the corridor will also remain the same. The only changes to the roadways will be the addition of sharrows and “Share the Road” signage to improve cyclist presence and visibility.

Proposed Cross-Section-Morton Avenue from North Park Street to West Street



Proposed Cross-Section-Morton Avenue East and Holiday Drive



Construction impacts

There is no civil work involved with this project so construction impact is expected to be minimal. There will be pavement marking, which require lane closures for a few days. Signage will be modified to be consistent with the new road design.

User benefits



Motorists

- There will be no change of traffic control at intersections
 - Pavement markings are properly designed to accommodate smooth interaction between motorists and cyclists at intersections

Cyclists

- Sharrows will increase your presence on the roadway and inform drivers that cyclists are allowed to take a lane to travel in

Local Residents and Business Owners

- Provides you with additional safe and convenient transportation options
- Having cyclists on the road brings vibrancy to the neighbourhood and helps to make the community safer and more liveable.