



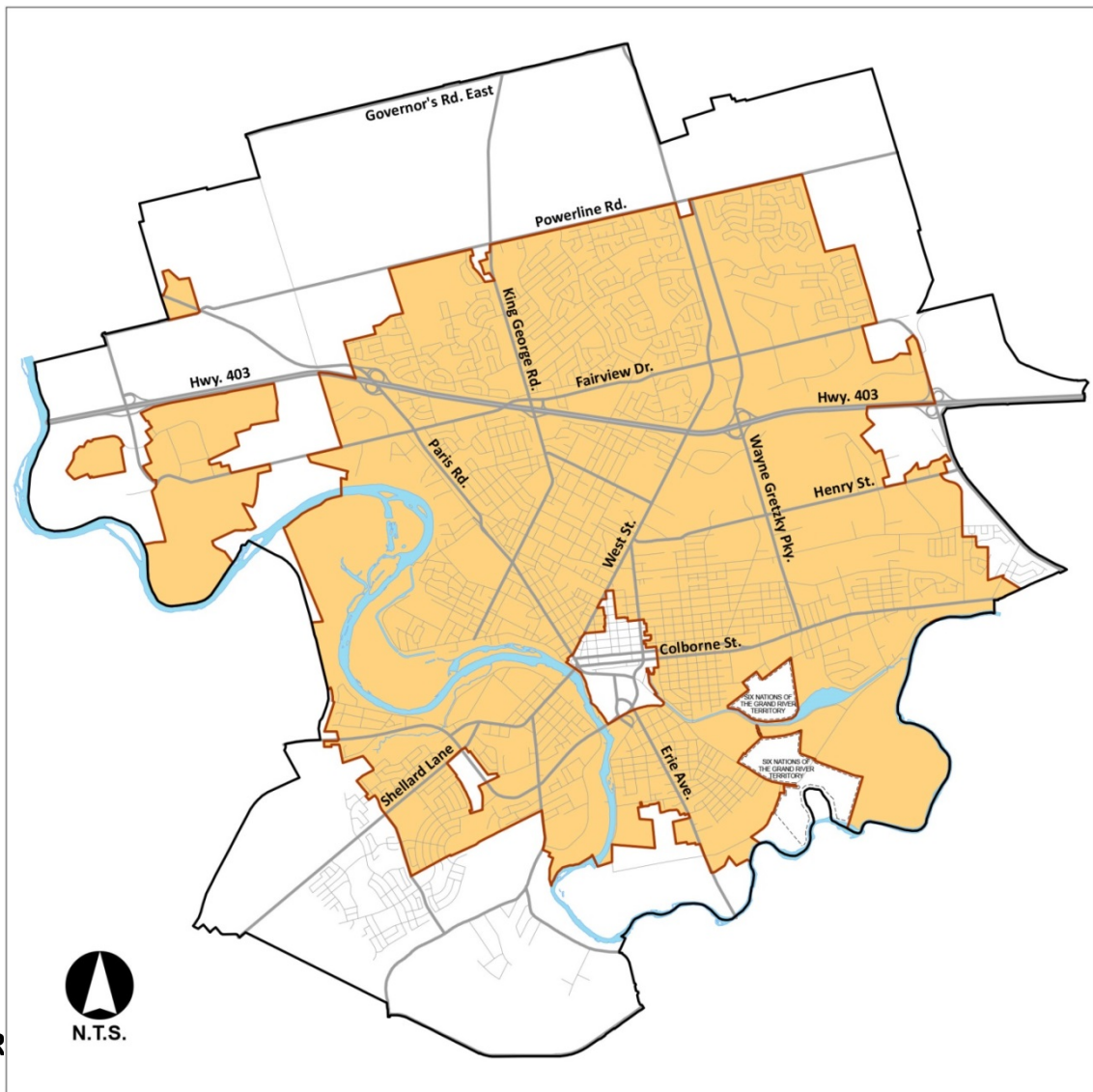
NOTICE OF PUBLIC MEETING

PURSUANT TO SUBSECTION 17(17) OF THE *PLANNING ACT*, R.S.O. 1990, CHAPTER P.13 (AS AMENDED), TAKE NOTICE THAT A PUBLIC MEETING WILL BE HELD BY THE CORPORATION OF THE CITY OF BRANTFORD

REGARDING: The Proposed Greyfields Community Improvement Plan (CIP)

DATE AND TIME OF MEETING: Tuesday, February 9, 2021
6:00 pm

LOCATION OF LANDS AFFECTED: Built-Up Area (with the exception of the proposed Downtown Urban Growth Centre) as shown below



PUR

At this virtual Public Meeting, the Committee of the Whole – Community Development will hear public representations in respect of the proposed Greyfields Community Improvement Plan, and a presentation from City staff. The Committee will consider a City staff recommendation to adopt the new Greyfields CIP.

Due to the COVID-19 Pandemic, this Public Meeting will be held virtually via the Zoom platform. Members of the public wishing to speak at the meeting either via Zoom or via telephone will be required to register by 9:00 a.m. on February 9, 2021. Please see the attached documentation for more information about how to register and/or to view the livestream of the virtual meeting. For more information about alternative formats and communications supports, please contact the City of Brantford Municipal Accessibility Coordinator at (519) 759-4150 or by email at accessibility@brantford.ca.

Members of the public are also able to provide their comments in writing or via email in advance of the Public Meeting. Comments can be submitted by emailing clerks@brantford.ca at any time prior to the meeting or by mail to City Clerk, City of Brantford, 100 Wellington Square, P.O. Box 818, Brantford, ON N3T 5R7. Comments can also be placed in the drop box which is available at the front of City Hall.

PURPOSE AND EFFECT OF THE PROPOSED GREYFIELDS COMMUNITY IMPROVEMENT PLAN:

The purpose of the proposed Greyfields Community Improvement Plan is to support the revitalization of greyfield sites across the built up-area by helping property owners make improvements to their properties or redevelop their properties into mixed use developments. It is envisioned that these revitalization projects will provide for a variety of types and tenures of residential units, support existing and new commercial uses, and facilitate the transformation of clusters of greyfield sites into attractive and thriving commercial areas.

The proposed Greyfields CIP includes three financial incentive programs intended to facilitate private sector investment in greyfield sites to support their improvement or redevelopment, as follows:

- The Property Tax Increment-Based Grant which is intended to promote the transformative redevelopment of greyfields into new mixed use developments (i.e., with both commercial uses and residential uses) that will increase a property's assessed value.
- The Commercial Façade, Landscaping and Connectivity Improvement Grant which is aimed at facilitating improvements to the appearance and accessibility of existing commercial and mixed use properties in Target Greyfield Revitalization Areas.
- The Mixed Use Building Improvement Grant which would support the conversion of existing buildings into mixed use buildings in Target Greyfield Revitalization Areas.

ADDITIONAL INFORMATION:

A copy of the proposed Greyfields Community Improvement Plan will be posted on the City website at www.brantford.ca/en/your-government/greyfields-revitalization-strategy on Wednesday, January 20, 2021. A hard copy of the document will also be available for public viewing on and after Wednesday, January 20, 2021 at City Hall between 8:30 a.m. and 4:30 p.m., Monday to Friday, by contacting the Planning Department at 519-759-4150, ext. 5712 to schedule a viewing appointment.

If you wish to be notified of the decision of the City of Brantford on the Greyfields Community Improvement Plan, you must make a written request to the City Clerk at clerks@brantford.ca, or via mail to City Clerk, City of Brantford, 100 Wellington Square, P.O. Box 818, Brantford, ON N3T 5R7.

For more information about this matter, including information about appeal rights, contact Victoria Coates, Intermediate Planner, at 519-759-4150, ext. 5712 or by email to vcoates@brantford.ca. If Council adopts the new Greyfields CIP, it will then be sent to the Province of Ontario for review and approval. The Minister of Municipal Affairs and Housing is the approval authority.

NOTICE DATED: January 14, 2021



City of Brantford Public Participation Guide for Virtual Meetings during COVID-19

The City of Brantford is now conducting all meetings virtually via the Zoom platform. Members of the public are also able to live stream meetings online. Please visit brantford.ca/virtualcouncil to access the livestream.

Providing comments or participating in a statutory public hearing

Members of the public who would like to participate in a statutory public hearing are encouraged to provide comments in writing or via email in advance of the meeting. Comments can be submitted by emailing clerks@brantford.ca anytime prior to the meeting or by mail to City Clerk, City of Brantford, 100 Wellington Square, P.O. Box 818, Brantford, ON N3T 5R7. Comments can also be placed in the drop box which is available at the front of City Hall. All comments received prior to the meeting, will be relayed at the public hearing.

Members of the public are also able to provide oral comments in regard to statutory public hearing items via participation through Zoom. However, participation in this format requires pre-registration in advance. Interested members of the public must register by 9 a.m. on the day of the meeting.

To register to participate via Zoom, members of the public must visit the calendar event associated with the meeting which can be found on the City Council calendar (calendar.brantford.ca/meetings/) and click the unique registration link for the meeting. Upon registering for a meeting, members of the public will be emailed a link for the Zoom meeting. The link must not be shared with others as it is unique to the registrant.

Members of the public can also participate in the meeting via telephone, but they must register in advance by calling 519-759-4150 extension 5358. Registration must be received by 9 a.m. on the day of the meeting. If necessary, please leave a voicemail including your name, phone number, meeting date and item you would like to speak to. A member of Staff will reach out to you to complete your registration.

All members of the public who register to participate by Zoom or by phone will be contacted by City Staff to confirm details of the registration prior to the meeting and provide an overview of the public participation process.

We hope this is of assistance and if you need clarification or have any questions, please email clerks@brantford.ca or by phone at 519-759-4150 extension 5358.