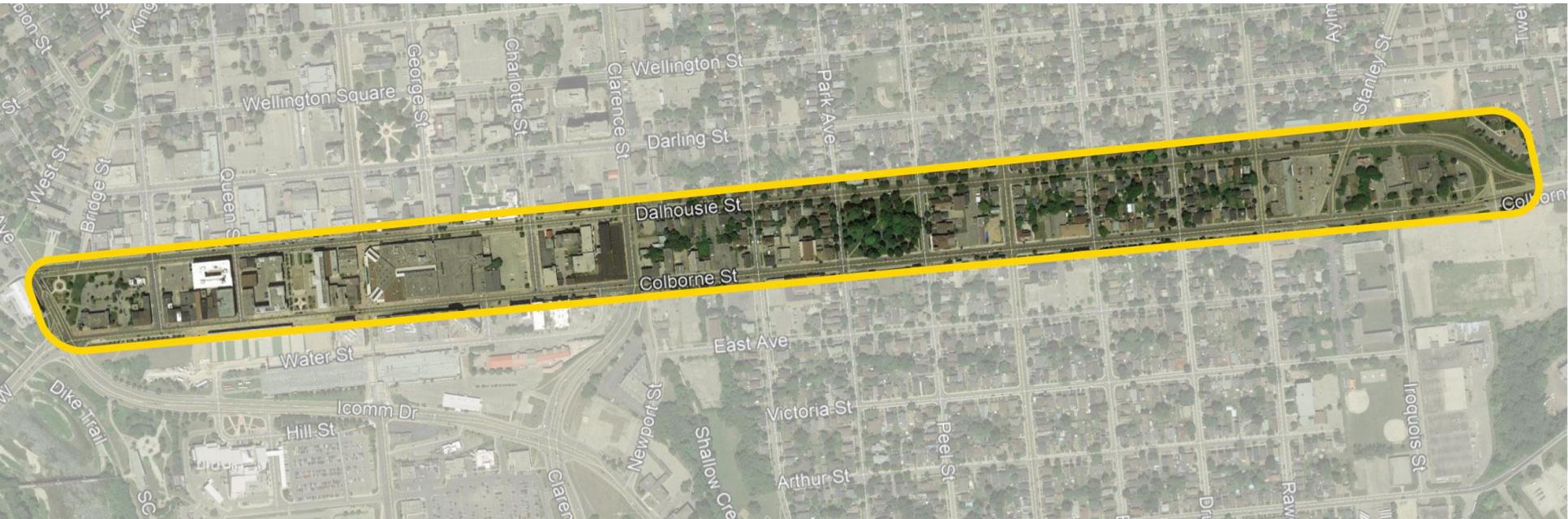


# Downtown Brantford Streetscape (Class EA)

PIC#1 Town Hall Presentation  
Question and Answer



# Virtual PIC # 1 Process



Virtual PIC # 1 Posted to Project Webpage  
**November 30, 2020**



Q&A Town Hall posted to Project Webpage  
**December 21, 2020**



Additional Question Period  
**December 21, 2020 – January 15, 2021**



Q&A Document posted to Project Webpage  
**January 25, 2021**



# PIC # 1 Recap

The PIC video can be viewed at [www.brantford.ca/NewDowntown](http://www.brantford.ca/NewDowntown)

The PIC presentation covered the following topics:

- Study area, process and EA status
- Vision for Downtown and project objectives
- Review of key background studies
- Constraints and priorities
- Results of stakeholder workshops
- Sample cross sections
- Evaluation Criteria and process



# 'Come Around To A New Downtown'

**Online Engagement Survey – Conducted by the City of Brantford**  
Included 11 Questions, with 418 Responses

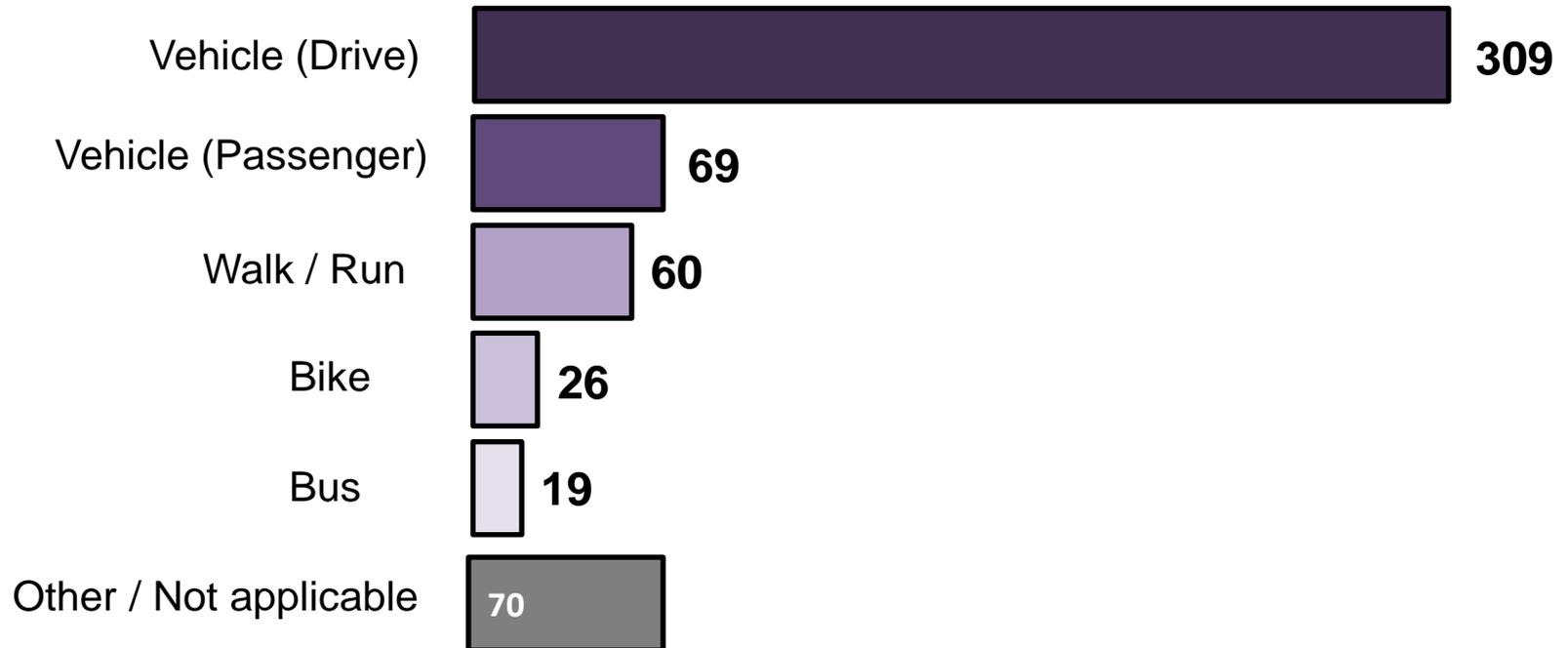
**Residents were asked to provide feedback on the Downtown including:**

- Travel frequency
- Mode of travel to / within Downtown
- Reason for coming Downtown
- What makes a 'Downtown' attractive to visit
- Favourite elements
- Areas for improvement



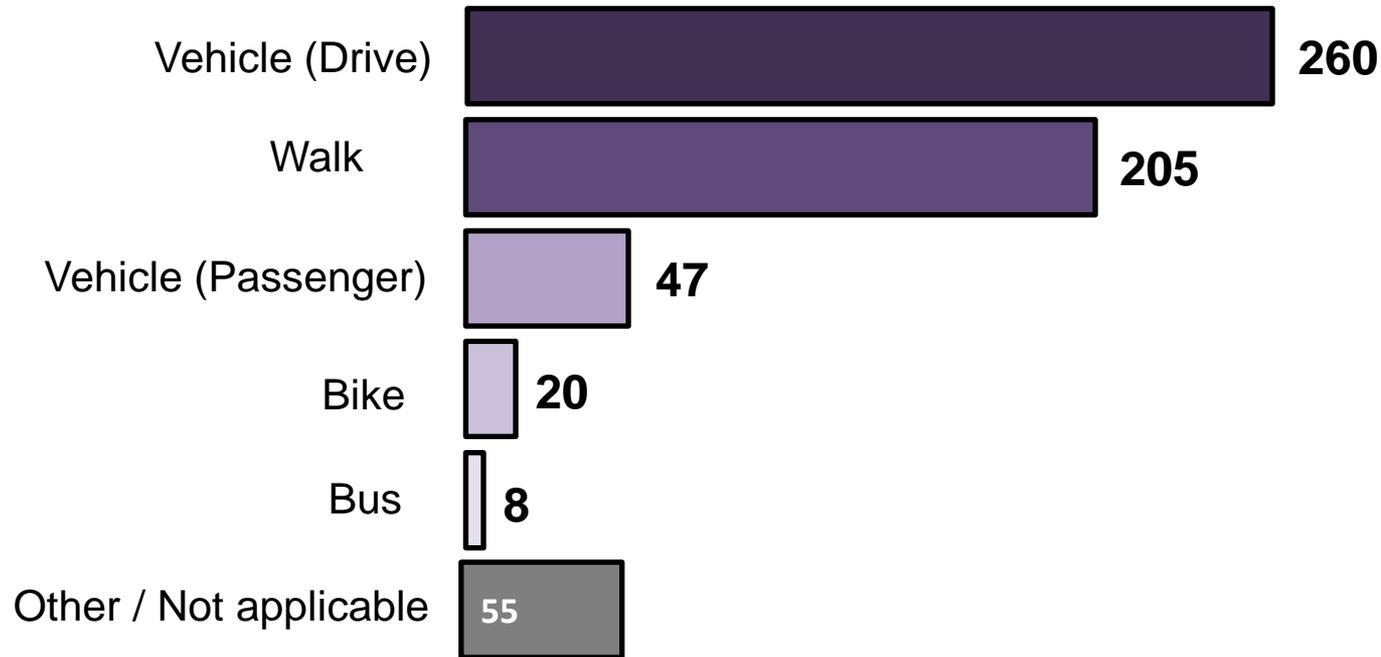
# 'Come Around To A New Downtown'

How Do You Usually Travel To Downtown *(select all that apply)*



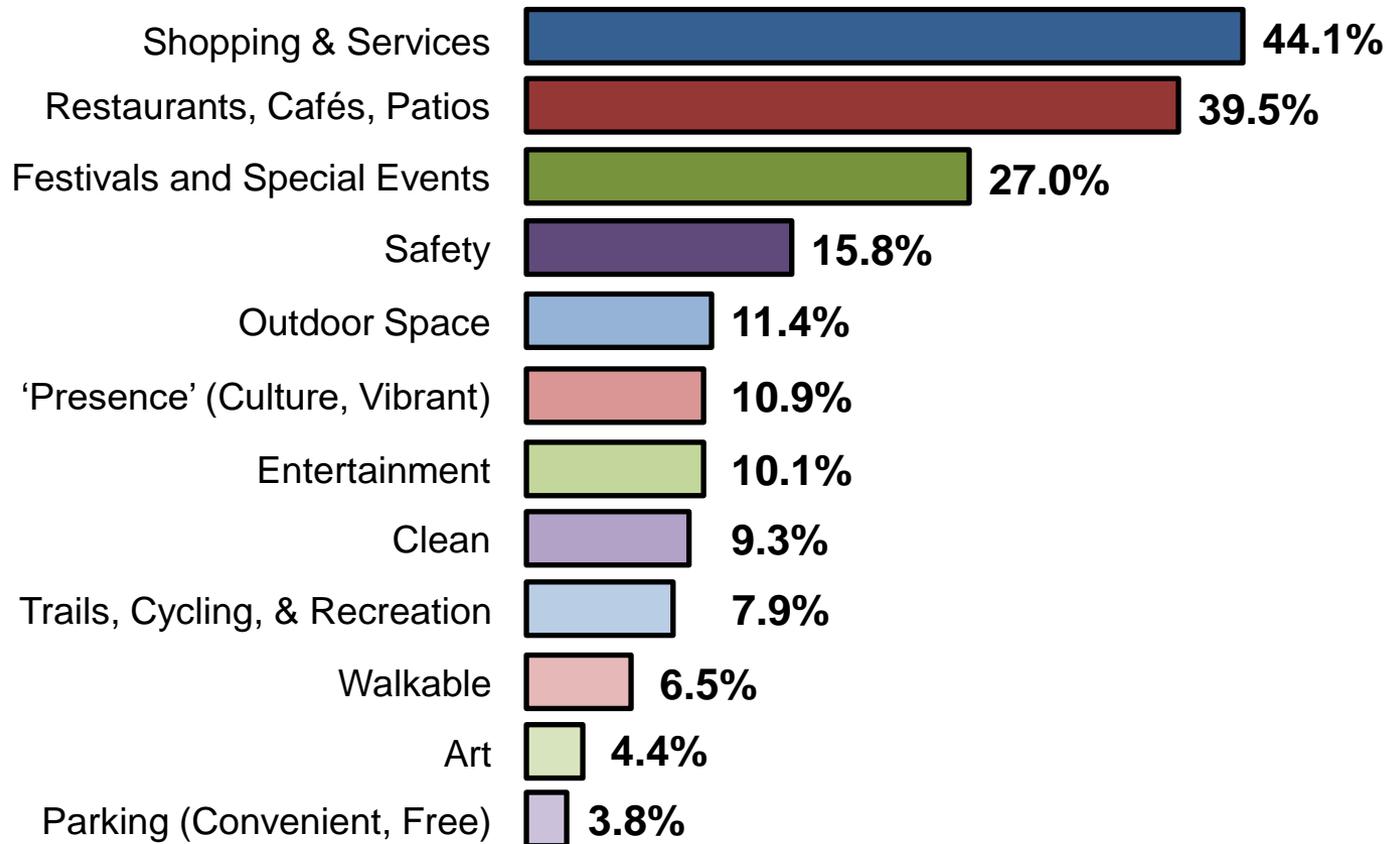
# 'Come Around To A New Downtown'

How Do You Usually Travel Within Downtown *(select all that apply)*



# 'Come Around To A New Downtown'

What are some things that make you want to visit a City's Downtown?



# 'Come Around To A New Downtown'

**Q10 – When thinking about Downtown Brantford, which of these elements are most important to you?** *(rank options below from 1 to 10, 1 = most, 10 = least)*

	<b>#1 Priority (%)</b>	<b>Average Rank</b>
Enhancing Public Safety	201 (50.9%)	2.9
Attracting New Businesses	54 (13.7%)	3.9
Better Walkability	32 (8.1%)	5.4
Keeping Streets/Walkways Clear of Litter	24 (6.1%)	4.8
More Greenery	24 (6.1%)	5.2
More Place to Sit & Socialize	20 (5.1%)	5.4
Bike Lanes & Parking	13 (3.3%)	7.8
More Vehicle Parking	11 (2.8%)	6.8
More Outdoor Events	9 (2.3%)	6.0
Enhancing Corridors Into Downtown	7 (1.8%)	6.4



# Questions and Answers

Since the PIC slides and walkthrough video was posted on November 30, 2020, we have received a number of questions and comments.



The remainder of this video will focus on addressing your questions and comments.



# Preliminary Evaluation Criteria



Vision



Social Environment



Natural Environment



Heritage



Archaeological



Aesthetics/  
Image



Traffic Operations



Side Street Impacts



Vehicle Safety



Pedestrian/  
Cyclist Safety



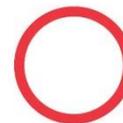
Capital Cost



Maintenance Cost

**Will each of the evaluation criteria have an equal weight in the ranking of the various options as each one is evaluated?**

Legend



Poor



Fair



Good



# One-Way versus Two-Way Traffic

Preference for one-way versus two-way is fairly evenly divided.



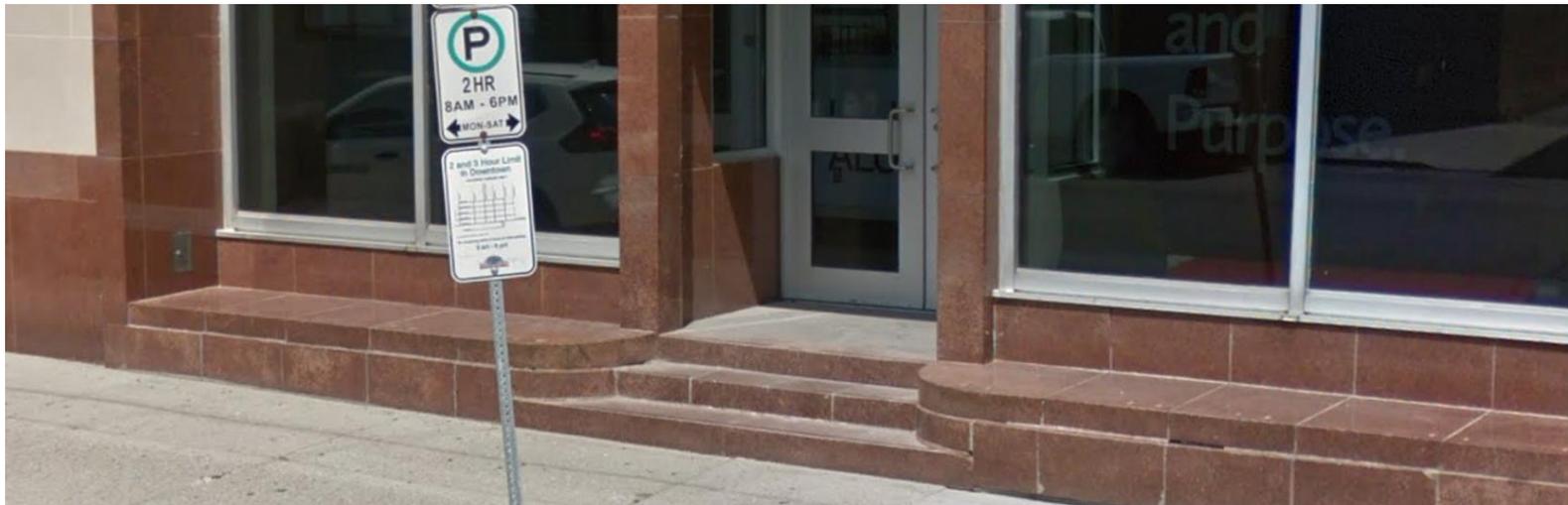
# Curbside Management / Garbage

**Will there be significant  
Improvement to litter  
control?**



# Accessibility

What are the distinct features of the downtown that support accessibility?



# Parking

**How will Downtown balance the need for convenient parking, especially for persons with accessibility issues, with demands for space?**



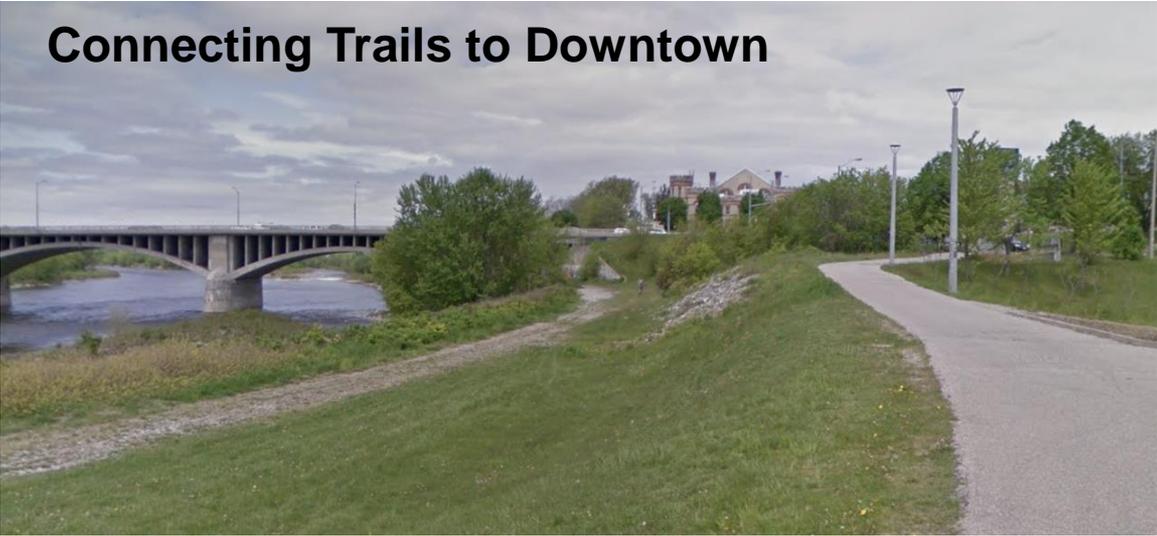
**Is there opportunity to increase the quantity of on-street parking?**



# Active Transportation



**Cycling to school and work means fewer cars in the downtown, less noise and pollution. People would cycle to special events if bicycle stands were part of the streetscape.**



# Safety and Social Issues

How will the new Downtown promote a safe environment for walking and visiting?



How will the new Downtown address public safety concerns and social issues such as homelessness?



# Businesses

How will Downtown attract new businesses?



How can environment Downtown be created that attracts residents and tourists?



# Downtown Programming



**What are specific features of Downtown that make it a destination for families, and which make it a must visit hotspot destination?**



# Comments / Questions

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