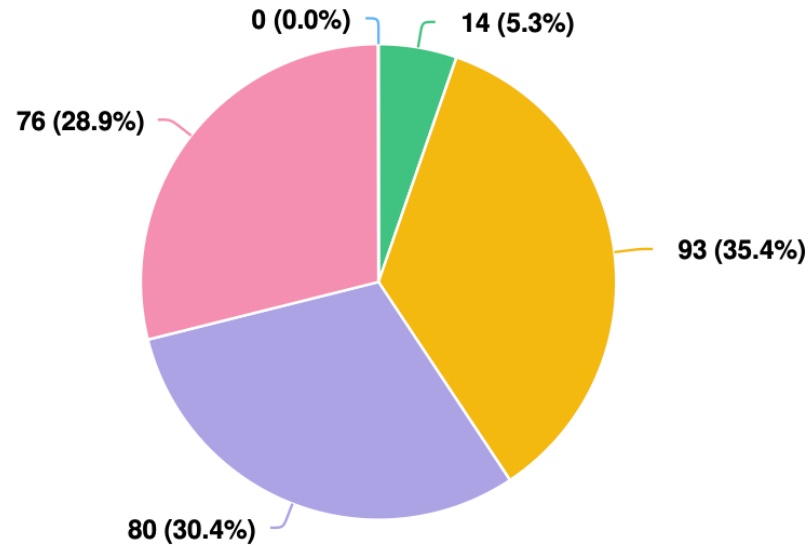


# APPENDIX A

## 2026 Budget Priorities – Public Engagement Campaign Findings

### Qualitative Data

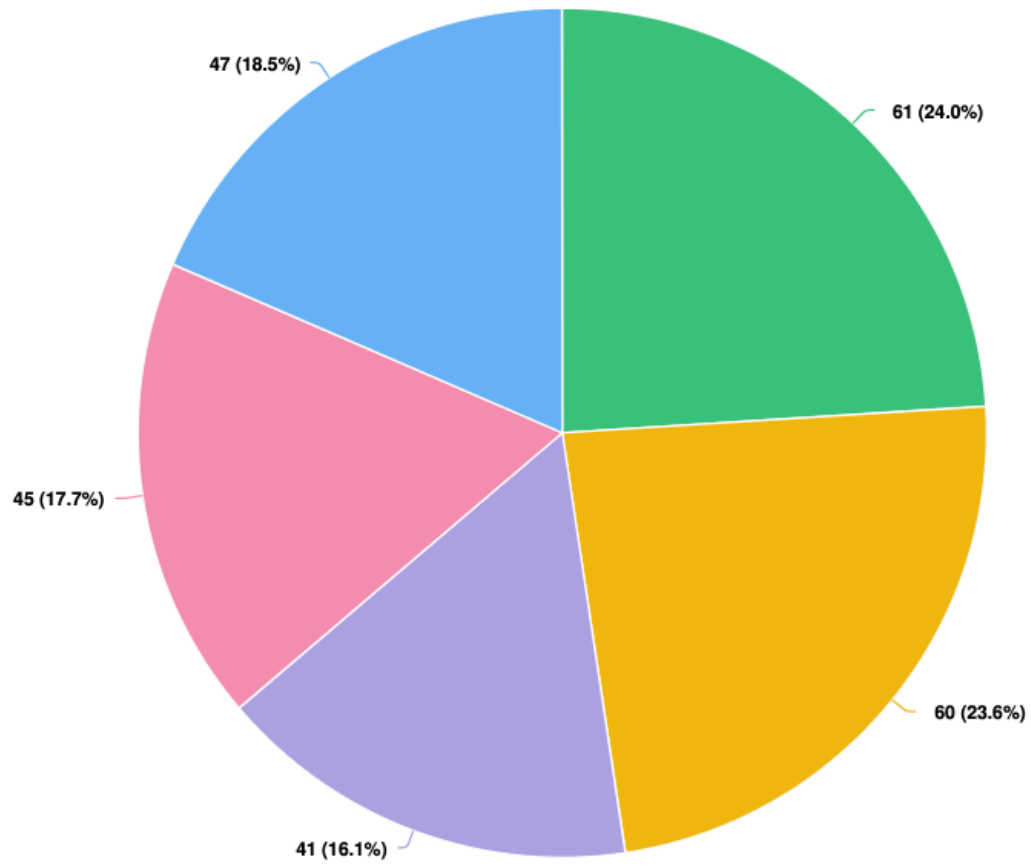
Q1 | What is your age group?



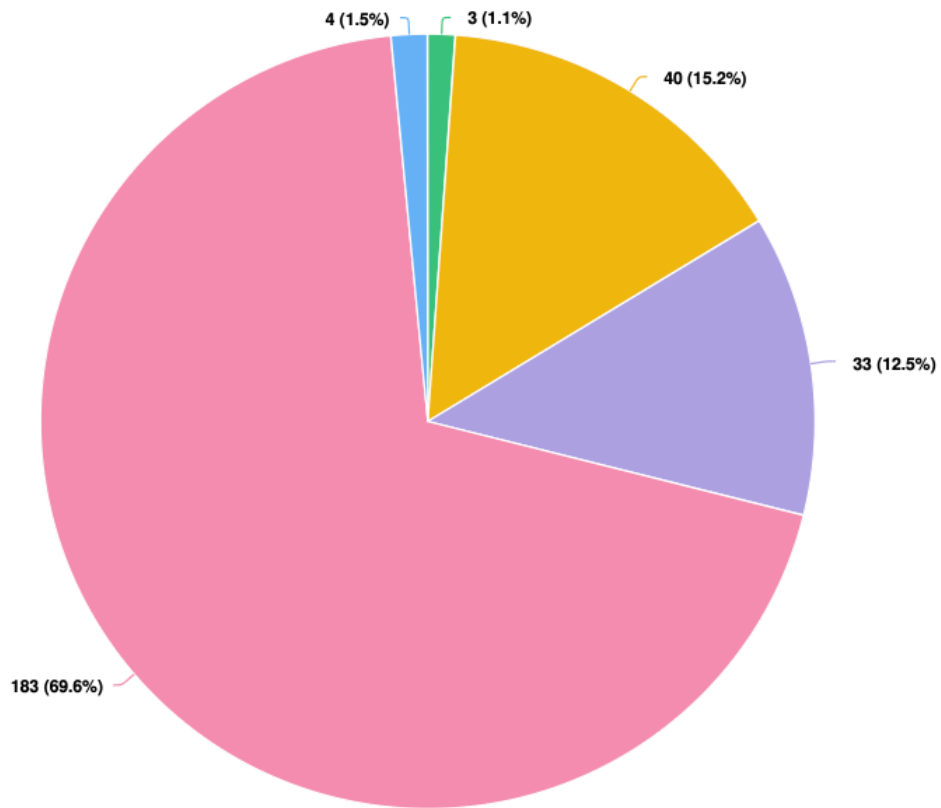
**Question options**

- 18-29
- 30-44
- 45-59
- 60+
- Under 18

**Q2** What Ward do you live in?



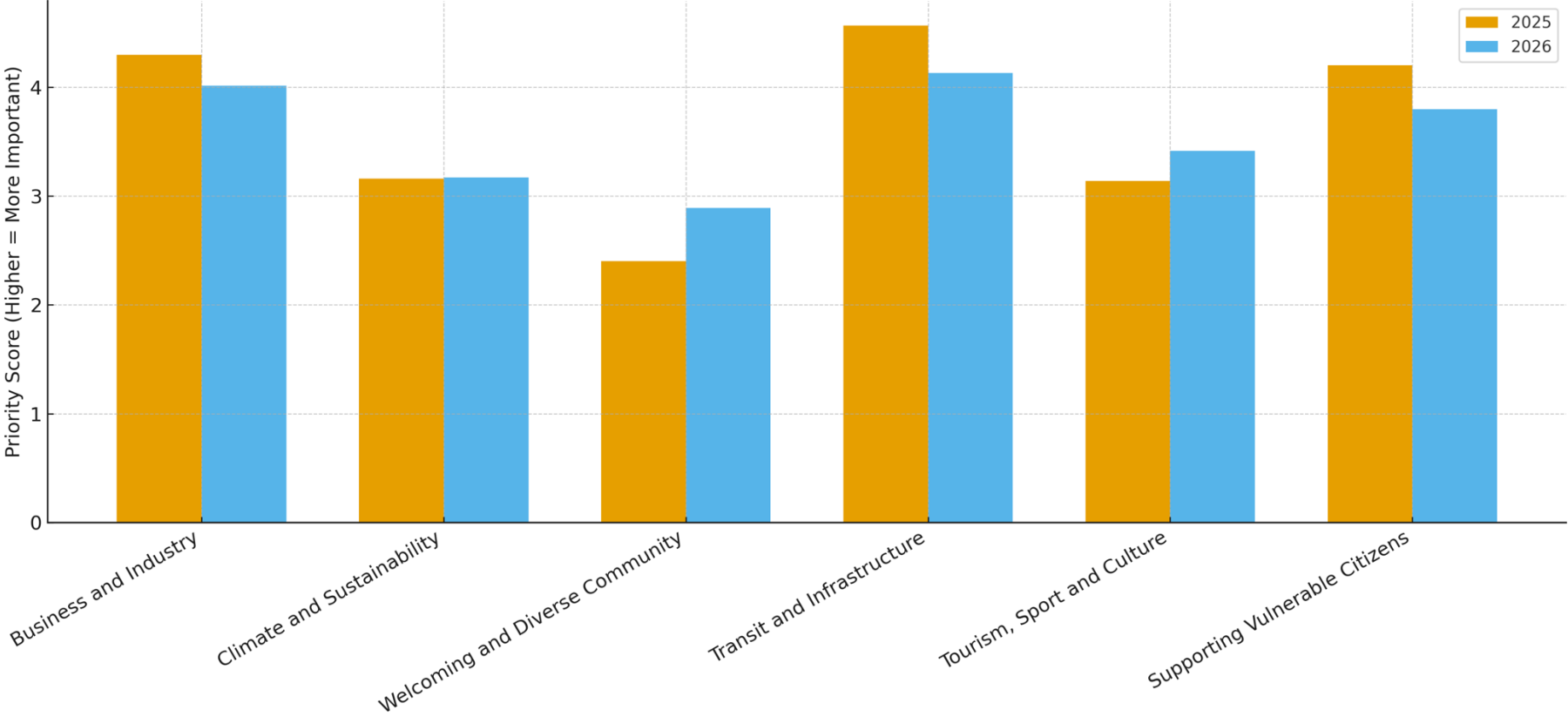
**Q3** How long have you lived in Brantford?



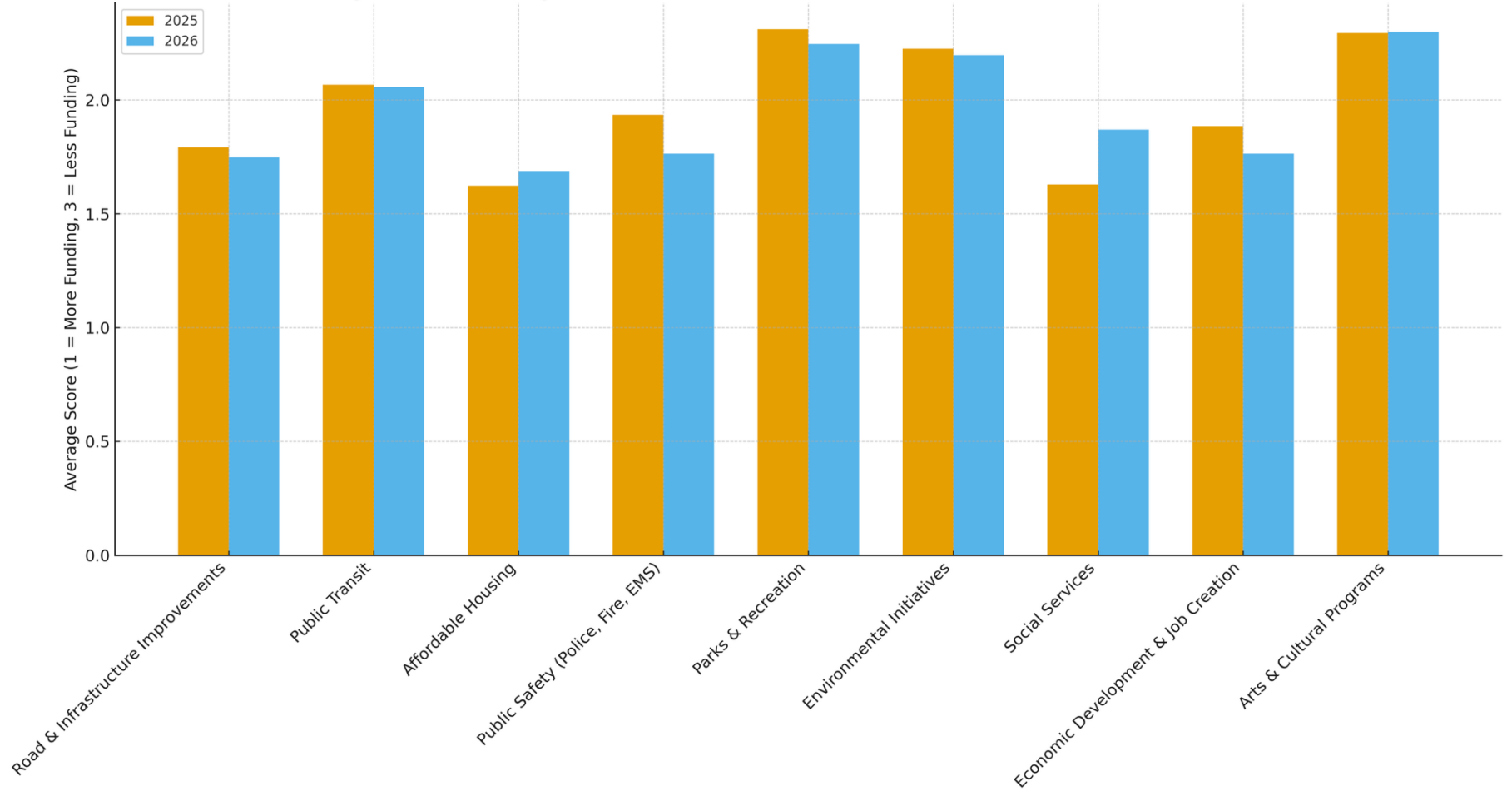
**Question options**

- Less than 1 year
- 1-5 years
- 6-10 years
- More than 10 years
- I do not live in Brantford

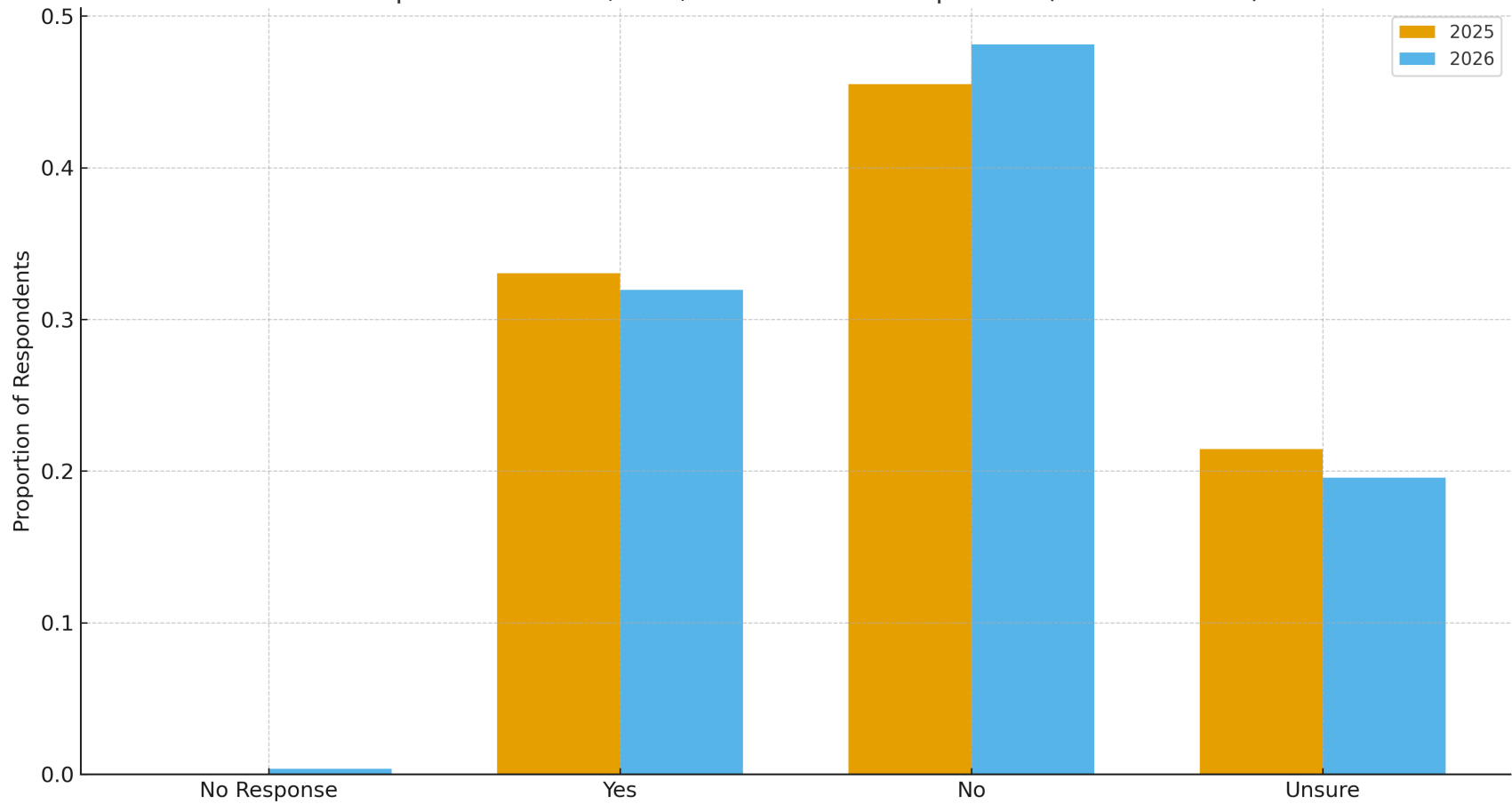
Q4 Priority Comparison 2025 vs 2026  
(1 = Highest Priority, 6 = Lowest; Converted to Priority Score)



Q6: Funding Allocation Priorities  
Average Scores Showing Resident Preference for More, Same, or Less Investment (2025 vs 2026)



Q7: Would you support a property tax increase to fund additional services or infrastructure?  
Comparison of 'Yes', 'No', and 'Unsure' Responses (2025 vs 2026)



Q8: Which Services Should Receive LESS Funding?  
Comparison of the Proportion of Residents Selecting Each Category for Reduction (2025 vs 2026)

